



Snyder County Truck and Tractor Pullers Association 2026 Sponsorship

Dear Future Sponsor,

At Snyder County Truck and Tractor Pullers (SCTTPA), we are a non-profit pulling organization based in Snyder County Pennsylvania for truck and tractor pulling. We have been a pulling organization since 1978. When SCTTPA started out, we were a small pulling organization but have grown to have multiple pulling events in Snyder County with our classes also traveling to fairs and other pulling events across Central Pennsylvania. In 2026 we look forward to continuing to grow with the help of our pullers and community.

In 2026 we are planning on having four events at the Middlecreek Valley Antique Association (MVAA) grounds in Selinsgrove, Pa. SCTTPA is looking for sponsors to help offset the cost of these events. Sponsorship funds will be used to help offset the costs of things such as equipment rental, electricity costs, points funds, and nightly purse payouts at all MVAA events. Sponsors have the opportunity to sponsor an individual class as well.

Your sponsorship would help put on the event for the community to enjoy and in return, we would promote your company at our events with banners and announcements throughout the night. In 2025 our events averaged over 1,000 spectators in attendance. Your business will also be advertised on our website and social media. New this year, livestream from CS Pulling Promotions, sponsor will have exposure through the livestream with main views across Pennsylvania, New York, and Ohio, but will reach all across the country.

If your business is interested in being a sponsor, please contact Robert Hauck 570-765-4233 or Haleigh Boop 570-217-4715 or email us at sctpullers@gmail.com.

With the support of your business, we look forward to having a successful year. Thank you!

Sincerely,

Haleigh C Boop

Haleigh Boop, Secretary

Snyder County Truck and Tractor Pullers Association

Sponsorship Packages

Diamond Sponsorship – “TITLE SPONSOR FOR ONE NIGHT”

\$3,000 and above

- Sponsor can choose to be Title Sponsor for one night at one of the 4 SCTTPA pulls which are June 6th, July 11th and September 5th ***If you would like to be a Title Sponsor for October 17th Championship pull (with AM & PM sessions) cost is \$5,000 – If there is a rain out on the date you chose, you will be Title Sponsor for the next pull that does not have a title sponsor or a co-sponsor for the night
- Four banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*) will be displayed on the wall and track equipment for all SCTTPA and MVAA events for the year
- Option to be featured on SCTTPA t-shirts (*Over 500 t-shirts sold during the 2025 season*)
- Sponsor will be announced at least 6 times an event at all events held at the MVAA grounds
- Sponsor will receive 8 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo decals (*provided by the sponsor***) will be handed out to all pullers for their pulling vehicles **If you do not have decals, we can create one with the logo provided
- Sponsor will have the option of having a commercial (*provided by the sponsor*) that will be played on the livestream for all 4 SCTTPA events
- Sponsor's logo will appear 6 times during the livestream for all 4 SCTTPA events
- 6 Banquet tickets

Platinum Sponsorship

\$2,000 to \$2,999

- Four banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*)
- Sponsor will be announced at least 6 times an event at all events held at the MVAA grounds
- Sponsor will receive 6 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo decals (*provided by the sponsor*) will be handed out to all pullers for their pulling vehicles**If you do not have decals, we can create one with the logo provided
- Sponsor will have the option of having a commercial (*provided by the sponsor*) that will be played on the livestream for all 4 SCTTPA events
- Sponsor's logo will appear 4 times during the livestream for all 4 SCTTPA events
- 4 Banquet tickets

Sponsorship Packages

Gold Sponsorship

\$1,000 to \$1,999

- Two banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*)
- Sponsor will be announced at least 4 times an event at all events held at the MVAA grounds
- Sponsor will receive 4 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo will be shown on the livestream 2 times for all 4 SCTTPA events
- 4 Banquet tickets

Silver Sponsorship

\$500 to \$999

- Two banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*)
- Sponsor will be announced at least 2 times an event at all events held at the MVAA grounds
- Sponsor will receive 2 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo will be shown on the livestream 2 times for all 4 SCTTPA events
- 2 Banquet tickets

Bronze Sponsorship

\$499 and below

- Sponsor will be announced at least 1 time an event at all events held at the MVAA grounds
- Sponsor will receive 2 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo will be shown on the livestream 1 time for all 4 SCTTPA events

Sponsorship Packages

Class Sponsorship

\$1,000 and above

- Two banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*)
- Sponsor will be announced at least 2 times during the class they sponsored at ALL events
- Points classes travel up to 150 mils radius from Snyder County
- Sponsor will receive 4 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor decals (*provided by the sponsor***) will be handed out to all pullers in the class to place on their pulling vehicle **If you do not have decals, we will have some created with the logo provided
- Sponsor logo will be shown on the livestream 2 times for all 4 SCTTPA events
- 4 Banquet tickets

Equipment Sponsorship

- Two banners, 2' x 4' ft. each, displayed trackside with sponsor's information (*provide logo to SCTTPA*)
- Sponsor will be announced at least 4 times an event at all events held at the MVAA grounds
- Sponsor will receive 4 season passes to SCTTPA events held at the MVAA grounds
- Sponsor info will be put on website, www.sctpullers.com
- Sponsor will be advertised on SCTTPA social media
- Sponsor logo will be shown on the livestream 2 times for all 4 SCTTPA events
- 4 Banquet tickets

Live Stream & Digital Reach Description

Select Snyder County Truck & Tractor Pullers events are broadcast live across our social media platforms, with additional content distributed through YouTube and other digital channels. This allows sponsors to reach fans both at the fairgrounds and watching remotely, while extending exposure well beyond event day.

Our digital platforms consistently deliver strong regional and national reach, giving sponsors measurable visibility across multiple formats.

Social Media Performance

(Recent 28-day period – does not include YouTube)

- **6.7 million total video views**
- **2.8 million short-form video views**
- **65,700+ one-minute views**, indicating strong viewer retention
- **Over 772 days of total watch time**
- **141,900+ content interactions** (likes, comments, shares)
- **37,700+ page visits**
- **8,600+ new followers**, with nearly **8,000 net new followers added**
- **Over 86% of views from non-followers**, expanding sponsor reach beyond the existing fan base

YouTube Channel Performance

- **519,000+ total views** in a recent 28-day period
- **1,700+ hours of watch time**
- **300+ new subscribers gained**
- **4,000+ total subscribers**
- Consistent long-form viewing and replay traffic

YouTube provides additional long-term exposure through replays, highlight videos, and featured content.

Sponsor Visibility in the Live Stream

All sponsors receive on-screen logo placement during the live broadcast, providing consistent visibility throughout the event.

For sponsors looking to maximize their exposure, CS Pulling Promotions/SCTTPA offers an upgraded option:

- Custom Filmed Commercial (*Only available with Platinum or Diamond Package*):
CS Pulling Promotions will visit your business and professionally film a custom commercial that runs during the live stream. This allows sponsors to tell their story, showcase their operation, and stand out during the broadcast.
- Standard Inclusion:
Sponsors who choose not to add a commercial will still receive logo placement on the live stream, ensuring their brand is visible to viewers throughout the event.

This tiered approach allows businesses to choose the level of exposure that best fits their marketing goals and budget.

What This Means for Sponsors

- Exposure extends beyond fans in attendance
- Brand visibility before, during, and after event weekend
- Content continues generating views long after the event ends
- Access to both short-form and long-form audiences
- Measurable digital reach and engagement

Sponsorship Form

Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Mailing address: _____

Sponsorship Level	Selection (X)	Sponsorship Amount
Diamond Sponsor (\$3,000 and above)		\$
Platinum Sponsor (\$2,000 to \$2,999)		\$
Equipment Sponsor		\$
Gold Sponsor (\$1,000 to \$1,999)		\$
Silver Sponsor (\$500 to \$999)		\$
Bronze Sponsor (\$499 and below)		\$
Class Sponsor (\$1,000 and above) <i>(Please circle class you'd like to sponsor)</i>		\$
<ul style="list-style-type: none">• Enhanced Farm• Hot Stock• Mod Turbo/Super Farm• Light Pro/4.1• 2.6 Pro Street• 3.0 Limited Pro• Pro Street Gas		

On behalf of Snyder County Truck and Tractor Pullers Association, we want to say THANK YOU for being a sponsor and joining us for another successful year of pulling!

**Please mail Sponsorship Form and Check (Payable to Snyder County Truck and Tractor Pullers) to:

(President):
Robert Hauck
108 Creek Road
Middleburg, PA 17842

(Secretary):
Haleigh Boop
1765 Swengle Road
Mifflinburg, PA 17844

Please email your company logo for the banner to sctpullers@gmail.com, or if you have business card you would like as your banner, please send a card along with the check.

Thank you!

Snyder County Truck and Tractor Pullers Association